

THE NATION'S FAVOURITE DOG-FRIENDLY FESTIVAL

TATTON PARK 18-19 JUNE



MEET SPROCKET & AMBRO OUR 2022 COVER STARS!

These playful brothers are inseparable. Sprocket is a 4year-old Pomsky who loves liver brownies & Ambro is a 1-yearold Siberian Husky who loves balls and being in the water.

Tag & share your pics with us on social media!





TATTON PARK - FESTIVAL MAP



Important Information

Parking

There is an £8.00 vehicle entry charge. This charge is levied and maintained by Tatton Park. If you have not yet purchased a parking pass, we advise you to pre-book in advance <u>here</u> to get you into the show more quickly.

Visitors will need to either print off or show their parking pass on their phones for entry.

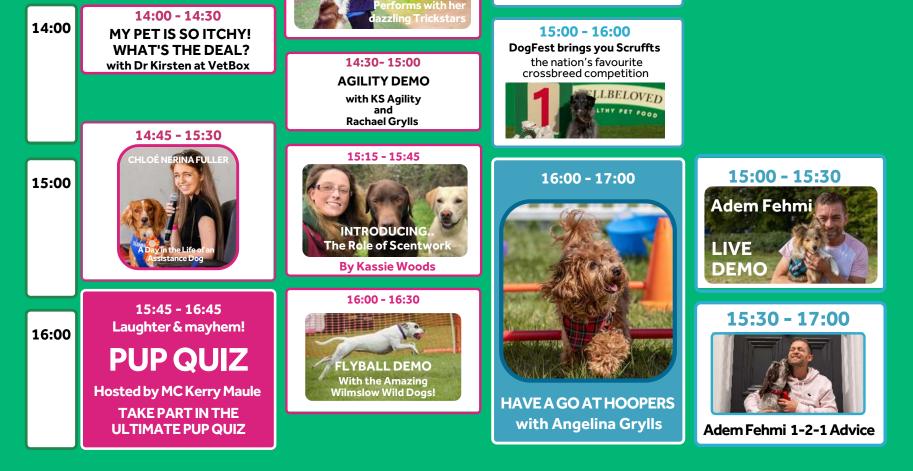
If you arrive without a parking pass, please let one of the marshals know upon entry and they will take you to an area where you can purchase your pass before making your way into the festival.

Disability Information and Carer's Tickets

Disabled Parking is available for £4. Follow the same instructions above to book your Blue Badge car parking entry. Find out more information about disabled access and onsite facilities <u>here</u>.



ZAILY SCHEDULE: SATURDAY				
TIME	LIVE STAGE SPONSORED BY	MAIN ARENA	OBEDIENCE RING	BEHAVIOUR ZONE
09:30	ManyPets the new name for BOUGHTBYMANY			
10:00	10:00 - 10:45 5 THINGS YOUR VET WISHES YOU KNEW ABOUT YOUR DOG Dr Kirsten from VetBox	10:10 - 10:55 CHLOÉ NERINA FULLER A Dayin the Life of an Assistance Dog	10:00 - 11:00 Scruffts Crossbreed Competition	10:30 - 11:00
11:00	II:05 - 11:30	11:10 - 11:40 FLYBALL DEMONSTRATION	AEROBICS WITH YOUR DOG Nicci Hindson 11:40 - 12:10 RETRIEVAL AND OBEDIENCE WORKSHOP	Dogtor Adem Fehmi 11:00 - 13:00 ASK THE EXPERT!
11:30	11:45 - 12:15 TRAVELLING WITH YOUR DOG	From the amazing Wilmslow Wild Dogs!	Certified Clinical Animal Behaviourist KASSIE WOODS	Meet Dogter Adem Fehmi 1-2-1 help and advice with dog training
12:00	Renowned London Travel Author Lottie Gross	12:00 - 12:40 The second seco	12:20 - 13:40	and behaviour Dedicated time for owners and their dogs
12:30	12:30 - 13:00 TIKTOK EXTRAORDINAIRE UCY HEATH & THE TRICKSTERS	13:00 - 13:40 CHESHIRE POLICE DOGS showcase their extraordinary skills and an impressive criminal take down!	13:50-14:20 INTERACTIVE SESSION With expert trainer Rachael Grylls 14:35 - 14:50	
13:00	13:15 - 13:45 TV's Dogtor Adem Fehmi Demonstrations and Advice on Dog Behaviour	13:50 - 14:20 TikTok extraordinaire LUCY HEATH Performs with her	Watch a spectacular Dog Dancing performance by the 2020 British Champion Nicci Hindson and her dog Elsa	







CALLY SCHEDULE: SUNDAY LIVE STAGE OBEDIENCE RING BEHAVIOUR ZONE MAIN ARENA TIME SPONSORED BY ManyPets 09:30 10:15 - 10:55 10:00 - 10:45 10:00 10:30 - 11:00 **CHLOÉ NERINA FULLER 5 THINGS YOUR VET** WISHES YOU KNEW **ABOUT YOUR DOG** LIVE Dr Kirsten from VetBox DEM 11:15 - 11:30 **Dogtor Adem Fehmi AEROBICS WITH YOUR DOG** 11:05 - 11:30 A Day in the Life of an Nicci Hindson 11:00 TIKTOK EXTRAORDINAIRE Assistance Dog LUCY HEATH 11:00 - 13:00 11:40 - 12:10 & THE TRICKSTE **RETRIEVAL AND** 11:10 - 11:40 **ASK THE EXPERT! OBEDIENCE WORKSHOP** FLYBALL DEMONSTRATION 11:45 - 12:15 11:30 **HIDDEN GEMS TO VISIT** WITH YOUR DOG IN THE UK Meet Dogter Adem Wilmslow Wild ied Clinical Animal Fehmi Behaviourist KASSIE WOODS From the amazing 1-2-1 help and advice Wilmslow Wild Dogs! with dog training and behaviour 12:20 - 13:40 12:00 **Dedicated time for** 12:00 - 12:40 owners and their dogs **INTERACTIVE SESSION** with expert trainer **Renowned travel writer Rachael Grylls** Lottie Gross spills the secrets AVE Y MUSICAL SIT 13:00 - 13:40 12:30 - 13:00 12:30 **CHESHIRE POLICE DOGS** Heelwork to music showcase their extraordinary 13:50-14:20 with skills and an impressive criminal **INTERACTIVE SESSION** take down! **NICCI HINDSON** with expert trainer AND **Rachael Grylls** ELSA! 14:35 - 14:50 Watch a spectacular Dog Dancing performance by the 2020 British Champion 13:00 Nicci Hindson and her dog Elsa 13:15 - 13:45 **DOG BEHAVIOUR TV's Dogtor** 13:50 - 14:20 Adem Fehmi **FikTok**









Relax. We're pet insurance provider of the year. Again.

We all want to protect the ones we love. Why not join the thousands of people now keeping their pets healthy with ManyPets pet insurance? Our pet insurance policies offer up to £15,000 of vet fee cover.

Discover ManyPets today at manypets.uk/dogfest22







50% off first two boxes. Preventative treatment subscription for fleas, ticks and worms delivered every month.

🛃 Firstvet

Free vet video calls. All of our policies come with free access to FirstVet so you can video call a vet 24/7.



Free pet sitter membership.

One year free access to a Trusted Housesitters membership, worth £99. Have access to verified and caring sitters for your pet at no cost. Get a FREE pet treat hamper worth up to £42 when you buy a policy* by scanning the QR code, visiting manypets.uk/dogfest22 or calling us on O345 646 O751



Love every moment [™] *See https://manypets.uk/dogfest22-T&Cs for details. Bought By Many Ltd trading as ManyPets is a company registered in England and Wales with number 7886430. Address: 1-10 Summers Street, London ECIR 5BD. Bought By Many Ltd trading as ManyPets is authorised and regulated by the Financial Conduct Authority - Register number 652623. This register can be checked for details of our permissions, history and contact details. Insurance underwritten by Great Lakes Insurance SE.

Aciny Peter Pet Insurance

Fancy meeting new people? The Big Dog Walk, sponsored by ManyPets, gives you the chance to join thousands of others on a 2km or 4km walk and explore the beautiful grounds at Tatton Park with your furry best friend.

😤 BIG DOG WALK TRAIL

Whilst exploring the beautiful Tatton Park grounds, you can take part in our first ever Breed Hunt Trail! Simply grab a worksheet from one of the Dogs Trust staff before you start your route, and they will explain how to take part and win a prize.



ManyPets

W SUPPORT FOR DOGS TRUST

Our Official Charity Partner, Dogs Trust, will collect a minimum voluntary £2 donation to take part. This will help dogs in their care find their own loving, forever homes, and will help support all dogs and owners now and in the future.





HAVE A GO!

😤 BEHAVIOUR ZONE



The Behaviour Zone is led by TV's Dogtor Adem Fehmi. Watch interactive demos with Adem and his special guests. This is a safe space to ask for advice and learn to recognise behaviours and discover new ways to train your dog.

Nog Diving



Let your pooch cool off and splash around in our popular doggy diving have-a-go activity. Please note there is a fee for your dog to participate in this activity.

😤 AGILITY RING



Have a go navigating your way around this fun course sponsored by Seresto Flea and Tick Control Collars.

挫 HAYBALE RACE



Watch your dog as they hurdle over a series of hay bales in attempt to be the fastest time of the day! Prizes will be awarded for reaching the top of the leaderboard, plus extra treats for the funniest runs too! Sponsored by Wisdom Panel.

HOOPERS



Hoopers is a low-impact sport suitable for all age dogs. Watch as your dog runs through ground level

hoops and enjoys the thrill of agility, without the impact! Taking place in the Obedience Ring.

😤 FLYBALL



Have a go! Try Flyball with Wilmslow Wild Dogs! The ultimate race against the clock for speedy pooches!

NOG SCHOOL



The Dogs Trust expert coaches will be over at the Dog School Arena with fun mini-training sessions, advice, games and our extra special puppy 'pawsault' course (an assault course just for puppies).



FUN DOG SHOW ManyPets Pet Insurance

The Fun Dog Show takes place on both Saturday and Sunday and is open to everyone. You can book your place on the day at the Fun Dog Show Ring for £3 in cash, subject to availability.

CATEGORY FINALS & BEST IN SHOW

15:30 Ring 1	Most Fabulous Fella & Cool Pup
15:30 Ring 2	Loveliest Lady & Dog with the Waggiest Tail
15:30 Ring 3	Best Rescue Dog & Best Treat Catcher
15:30 Ring 4	Golden Oldie & Best Furry Family
16:00	Best in Show at the Fun Dog Show Ring







INFLUENCER MEET UPS

1:30 - Saturday and Sunday. Bring your posing pups over to the Breed Meet-Ups area for our first ever Dog-Fluencer Meet-Up.





SCRUFFTS HEATS

10:00 - 11:00

CROSSBREED COMPETITION - SAT OBEDIENCE RING

15:00 - 16:00

CROSSBREED COMPETITION - SAT OBEDIENCE RING

Scruffts is the nation's favourite crossbreed competition, and is a great way to enjoy time with your dog and family!

While the emphasis is on fun, Scruffts also aims to stress important messages relating to responsible dog ownership. Find out everything you need to know about eligibility, competing and entering a Scruffts heat

We're delighted that Scruffts heats will take place at DogFest Tatton Park on Saturday 18th June in the Obedience Ring.

Enter your dog for Scruffts 2022 or come down to the Obedience Ring to watch and root for your favourite crossbreed competitor!





DOGS WITH JOBS

13:00 - 13:40

POLICE DOG DEMONSTRATION - SAT / SUN MAIN ARENA

At DogFest we celebrate the dogs who work incredibly hard across a range of important jobs to help us humans stay safe, protected and happy. Meet some truly remarkable dogs who all have their own important responsibilities. Learn more about the important work they do.



NEUENCER NEELUPS

RING 1 SATURDAY & SUNDAY 1.30 PM

Meet up in real life with all the online DogFest community!

Chat to like-minded doglovers and make loads of new friends

Get tips and tricks from some of the biggest UK Dog Influencers

Fabulous photo ops!

Bring your posing pups over to the Breed Meet-Ups area for our first ever Dog-Fluencer Meet-Up! If you have a dog with an Instagram, Twitter, Facebook or TikTok account, then this is for you!

Instead of our usual Dogs Of Instagram meet and greets, this year we decided to change it up. Our online family has grown so much over the past year and we absolutely love seeing so many friendships blossoming within our dog-loving community. So now we're creating opportunities for Influencers to Meet Up in real life at DogFest.



Not got your own dog? This is the perfect place to come and cuddle some famous dogs!

No matter your follower count, you are invited to join us for our first EVER DogFest Dogfluencer Social!





MEET MICHAELA STRACHAN!

Michaela, one of Britain's most loved TV presenters is extremely passionate about animal welfare. She has extensive experience of wildlife conservation around the world. Her natural effervescence and engaging humour endear her to all audiences, be it as a presenter, or public speaker.



😤 SATURDAY

- 9:30 Come and start your day with Michaela Strachan at the grand opening of DogFest!
- 9:45 An introduction to dog Agility watch Michaela run the course with one of Merlin Dog Trainer's finest dogs!
- 10:00 Sit and chat with Michaela in the V.I.Pooch Area why not upgrade your ticket?
- 11:00 Join Michaela Strachan on the Big Dog Walk to see what you can find on the Dog's Trust Breed Hunt Trail.
- 11:45 Michaela will be judging the Fun Dog Show to see which dog she would like to take home!
- 12:30 Michaela will be walking around the show to see what treats our DogFest Exhibitors have to offer!



f 💿 🎽 🕁 🗤



BEHAVIOUR ZONE

Adem Fehmi, AKA Dogtor[™] Adem, is a Dog Behaviourist and Trainer with over 20 years of experience working with dogs and their owners. He has a positive modern approach that bridges the gap between dog and owner. Adem helps you to not only love your dog but also to understand them so that you are able to get the most out of life together.



10:30-11:00

Live Demonstration with Dogtor Adem Fehmi





Adem Fehmi with special guest - 'TV's 'Dogtor' Adem Fehmi's Demonstrations and Advice on Dog Behaviour'

11:00 - 13:00	Ask Adem - Dedicated time for owners and their dogs to visit Adem at the Behaviour Arena and receive 1-2-1 help and advice with training and behaviour.
15:00 - 15:30	Live Demonstration with Dogtor Adem Fehmi
	Ack the expert Dedicated time for expers and their decester vi

15:30 - 17:00

Ask the expert - Dedicated time for owners and their dogs to visit Adem at the Behaviour Arena and receive 1-2-1 help and advice with training and behaviour.







Get set for a fantastic programme of fun to enjoy throughout the day on the Live Stage*.

Our Live Stage, sponsored by ManyPets will see a carousel of experts chatting to you about everything from, grooming and behaviour, to mental health and wellness.



5 Things Your Vet Wishes You Knew About Your Dog with Dr Kirsten from VetBox

Saturday & Sunday Live Stage 10:00- 10:45 My Pet is So Itchy, What's the Deal: A Pet Owner's Guide to the 3 Main Causes of Allergies with Dr Kirsten

Saturday & Sunday Live Stage 14:00 - 14:30



TikTok extraordinaire Lucy Heath & The Trickstars

- Saturday & SundayLive Stage 11:05 11:30
 - Main Arena 13:50 14:20

Chloé Nerina Fuller - A Day in the Life of an Assistance Dog.

Saturday & Sunday
 Live Stage 14:45 - 15:30
 Main Arena 10:10 - 10:55



Listen to renowned travel writer and dog lover Lottie Gross spill the secrets on hidden gems you can visit with your dog in the UK

Saturday & Sunday



Live Stage 11:45 - 12:15



13:15 - 13:45 TV's 'Dogtor' Adem Fehmi's Demonstrations & Advice on Dog Behaviour

Saturday & Sunday
 Live Stage 13:15 - 13:45
 Behaviour Zone 10:30 - 11:00
 Behaviour Zone 11:00 - 11:30
 Behaviour Zone 15:00 - 15:30
 Behaviour Zone 15:30 - 17:00



Cassie Woods - The Role of Scentwork

Saturday & Sunday Main Arena 15:15 - 15:45



OBEDIENCE RING

Having trouble getting your dog to stay? Perhaps you want to teach your dog some more unique tricks? If this sounds familiar then head to the Obedience Ring to learn an abundance of tips and tricks around positive training ideas for your dog. There will be some fabulous masterclasses from expert Dog Trainers, who will teach you everything from tricks and prop training to scent work!*



- Scrufts Crossbreed Competition. The Nation's Favourite!
- Saturday Obedience Ring 10:00 - 11:00 15:00 - 16:00





Nicci Hindson & her dog Elsa. Watch a spectacular performance by the 2020 champion!

Saturday & Sunday Obedience Ring 11:15 - 11:30 14:35 - 14:50



Kassie Woods' rapid retrieval training for your dog







Have-a-go Musical Sits

Saturday & Sunday Obedience Ring 12:20 - 13:40



Don't miss out on an interactive session with expert trainer Rachael Grylls

Saturday & Sunday Obedience Ring 13:50 - 14:20





😤 DOGS TRUST VILLAGE

Head to the yellow tents to find out more about Dogs Trust's work. Get expert advice from their team or take a virtual look around a rehoming centre. There will be games and prizes, a Dogs Trust popup shop, and an enrichment garden.





The Village Green will host information about their dogs who need rehoming. Some of these VIPs (Very Important Pooches) will join us at DogFest with their carers. Who knows, they may find their forever family through the event.

We love seeing how our former residents are doing. Show off your gorgeous dog with a lap of honour in our rehoming parade and tell us all about your rehoming journey.



Join us at the Main Stage 15:45 - 16:45







V.I.POOCH EXPERIENCE

It's time to get the VIP treatment you deserve! As DogFest royalty, enjoy perks from the second you arrive until we close the festival gates:

- Mingle with our dog-loving celebrities and influencers
- A goodie bag featuring exclusive
 DogFest merch and a VIP lanyard
- Entry tickets with access all day to the V.I.Pooch area, which will be your comfy base for the day
- Fast track entry into the festival, because kings and queens shouldn't queue!
- Free priority car parking, close to

- The ONLY off-lead area at the festival.
- A free glass of fizz, ice cold beer or your favourite soft drink
- Skip the queues at lunchtime, with a high quality, hand-picked street food vendor to purchase from inside the area
- Your own V.I.P bar to keep your drinks topped up all day
- Live acoustic music from our
- the entrance gates
- A complimentary cloakroom with the best hosts around, to safely store your belongings
- The best and most extravagant Insta-worthy photo opportunities
- Outdoor seating to relax in the sun, or head inside the tipi tent for shade (or cover from the rain, depending on the Great British weather!)

- talented musician
- A free ice-cream for you and a doggie ice cream for your Very Important Pooch!
- ..and saving the best till last... luxury toilets!

Experience the most fur-bulous day, guaranteed come rain or shine, for just £75!

Book Your V.I.Pooch Experience



WITH THANKS TO OUR DOGFEST 2022 SPONSORS & PARTNERS



HEADLINE PARTNER



OFFICIAL CHARITY PARTNER

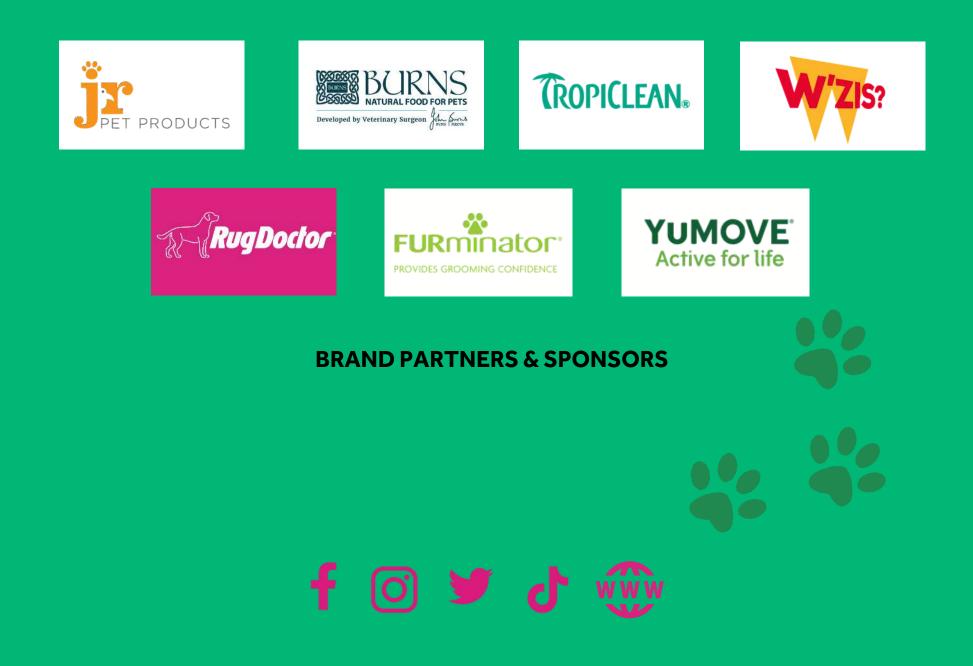




The world's leading dog DNA service

AGILITY RING PARTNER

HAYBALE RACE PARTNER





CANINE MASSAGE GUILD

FOSTERING SERVICE

STAND 142 CHILTERN PET PRODUCTS STAND 158 COSTCO MANCHESTER

STAND 106B COUNTRY GRILLS

STAND 37 D BURNS PET TREATS LTD

STAND 176 DAPHNE'S DESIGNS







DOGS FOR GOOD



DOGS TRUST OFFICIAL CHARITY PARTNER

www.dogstrust.org.uk

Inttps://www.instagram.com/Dogstrust

https://www.facebook.com/DogsTrust

https://twitter.com/DogsTrust

We are really excited to partner with DogFest again this year, as it gives us a fantastic opportunity to interact with everyone, and show the joys of having a rescue dog. Why not take part in the Big Dog Walk, where we will be collecting a voluntary £2 donation to take part which will help dogs in their care find their own loving, forever homes, as well as supporting all dogs and owners now and in the future. Plus, you can enjoy a stunning stroll with your four-legged friend around one of the DogFest locations.

The fun doesn't stop there. Whether you're looking for advice or want to hear and see success stories, you'll have to stop by the Dogs Trust Village.

We will have lots of pictures and information about some of the dogs who are looking for homes. So, if you're looking for a four-legged friend, please come along and have a chat with our team and start your rehoming journey with us.

As well as showcasing some of our canine residents, we will also catch up with dogs who are now in their 'furever' homes. Therefore, if you have a former Dogs Trust dog, we invite you to come along and join our reunion parade, as we do love to see how happy and well our dogs are now.









FURminator

- ~~~~
 - https://www.instagram.com/ furminator inc/
- fttps://www.facebook.com /FURminator

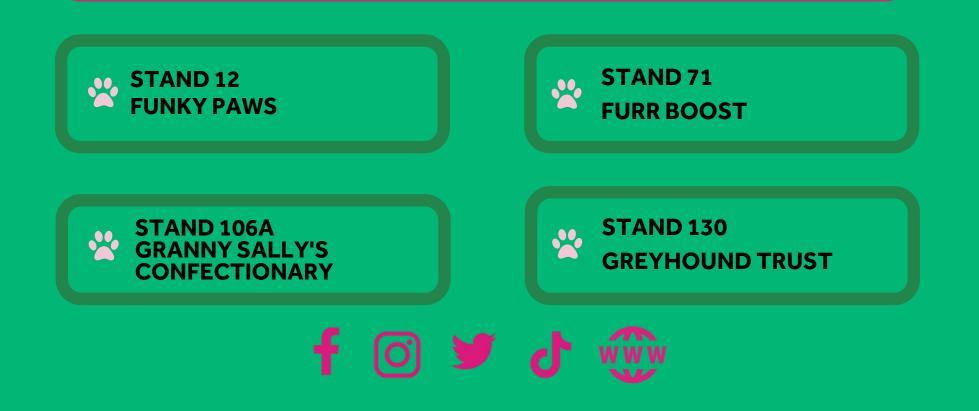
https://www.furminator.com

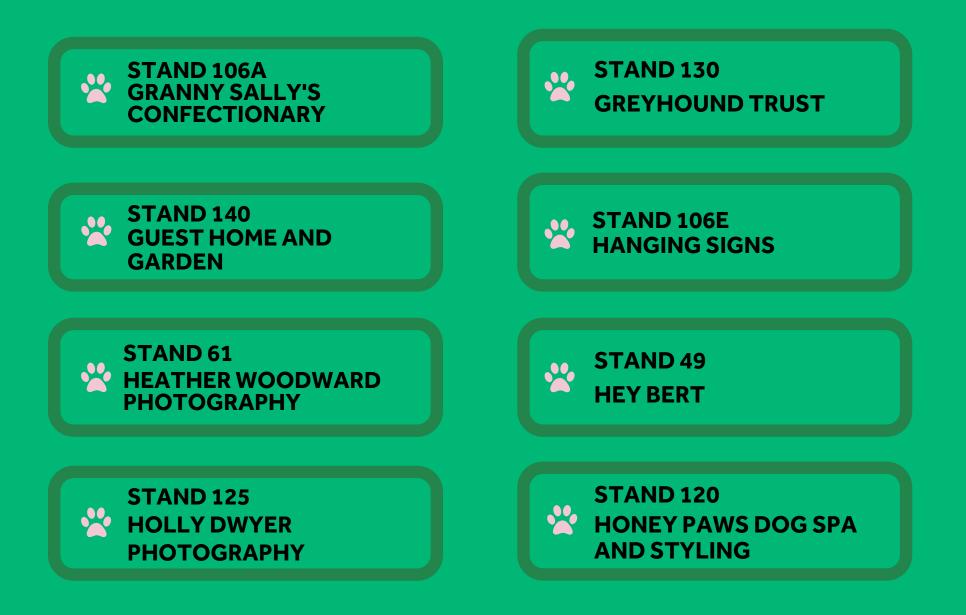


Are you tired of cleaning pet hair from your home? If you have pets, chances are you have to deal with the problem of pet hair everywhere. FURminator®, the Original deShedding tool brand is here to reassure you that those pesky clumps of loose pet hair that cling onto furniture, floors and clothing, do not have a place in your home. FURminator® products are designed with innovative features to be more effective than ever in helping pet parents battle the problem of loose pet hair. Drawing on our deShedding expertise of over a decade, the signature FURminator® Undercoat deShedding tool continues to provide a comfortable and efficient way to remove loose

hair from shedding up to 90% when used at least 10 to 20 minutes per week.

The FURminator[®] Undercoat deShedding tool is perfectly designed to make de-shedding easy. The curved deShedding edge is perfect for comfort around the dog's body, and skin guard features give you the confidence to use the FURminator de-shedding tool with an even, gentle pressure and the FURejector[®] button and ergonomic handle allow simple one-handed use.







jrpetproducts

- **i**rpetproducts
- JRPetProducts

JR Pet Products is a fun, family-run business based in South Wales. We have a huge range of 100% natural single source protein treats and chews. Our Pure Range is suitable for puppies from 4 weeks and we have hypoallergenic treats for dogs with sensitivities and special dietary requirements so every dog can have a treat. Our Ostrich Bone and Tendons are perfect for dental hygiene and our Pate is a high reward treat that dogs go crazy for.

We can't wait to see you at Tatton Park, so please come to our big Orange Tent and say hi, try some pate and enjoy a tummy rub!



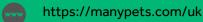




STAND 178 MANCHESTER & CHESHIRE DOGS HOME STAND 101 MACMILLAN CANCER SUPPORT

ManyPets the new name for BOUGHTBYMANY

MANYPETS



manypets_uk

3 manypetsuk

manypets_uk

HEADLINE PARTNER

We want you to enjoy every moment with your dog and we're here to help you keep them happy and healthy.

Whether you have a Great Dane, Dachshund or delightful mix, our award-winning pet insurance offers up to £15,000 of vet fee cover every year for your dog.

Our Complete policy ranks top of the 'Which? Best Buy Dog Insurance Comparison Table' and we now cover over half a million pets. Join them by starting your quote today!

Here at ManyPets we offer more than just insurance. You and your dog can also get access to:

- FREE 24/7 video vet calls with FirstVet
- 😤 FREE pet house sitter membership, worth £99
- SIX months FREE flea and worming treatment subscriptions delivered to your door by VetBox
- A The chance to win DogFest tickets...and more!

WE GOT A NEW NAME

We've shown we love pets just as much as you do, but a few vets and pet parents pointed out that our old name didn't exactly scream (or howl) pets. So, we changed it to ManyPets.



STAND 66 MICHIE'S OF CORNWALL













f 🖸 🎽 🗸 🗤



FOOD & BEVERAGE SAN REMO

FOOD & BEVERAGE , SAN REMO





STAND C20 SEALERS CATERING -**BURGERS**

STAND C18 SEALERS CATERING -**FISH & CHIPS**





SERESTO





Seresto Flea and Tick Control collar are so excited to be supporting DogFest for the first time this year. Make sure that you and your dog come and find us at the agility ring for the chance to have a go!

Our stand will be situated at the exit of the agility ring at theRagley Hall, so pay us a visit and enter our competition to be in with a chance of winning £200 of pet travel vouchers! You could also pick up a few prizes for your dog on the day!

Seresto is clinically proven to kill fleas and actively repel and kill ticks in both cats and dogs for 7-8 months. Odourless, non-greasy and easy to apply, Seresto is the longest-lasting single application flea and tick protection available.

The collar also features a safety release mechanism, providing you with peace of mind for those more adventurous pets!

For more information about Seresto visit Seresto.co.uk

STAND 62 SINGER OUTSIDE EVENTS STAND 86 SLEEPY PAWS

STAND 152 SO SWEET FESTIVALS LTD STAND M24 SUSTAINAPAWS



FOOD & BEVERAGE THE COFFEE BEAN COMPANY

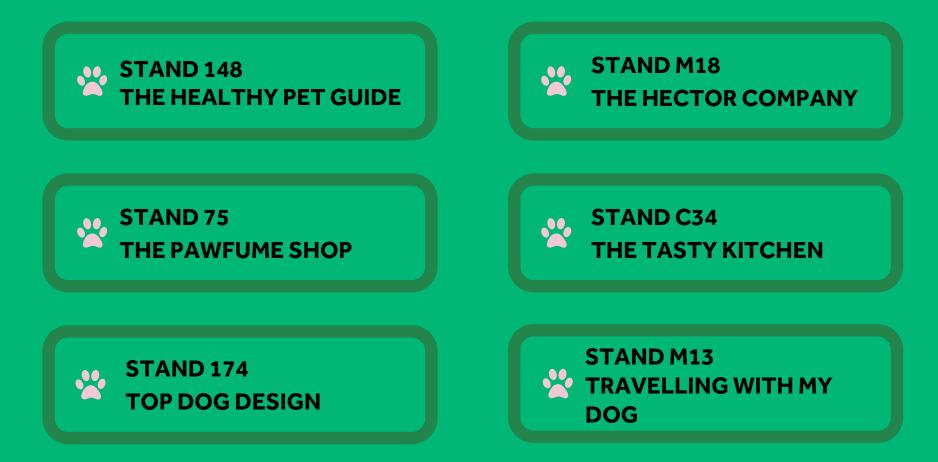
FOOD & BEVERAGE THE COFFEE BEAN COMPANY

STAND 18 DOG BOWL DELI

FOOD & BEVERAGE FRESHLY GROUND COFFEE COMPANY







TROPICLEAN®

TROPICLEAN **STAND 168**



tropicleanpet

- **@**Tropiclean
- (atropiclean)



TropiClean Grooming Products are a range of ready-touse (no need to dilute) shampoos and conditioners, all of which are soap and paraben free and will not wash away a spot-on flea treatment.

By using a natural solution on your pet, essential oils which your dog's coat needs will be maintained, ensuring a longer lasting fresh smelling coat.

TropiClean shampoos are all enhanced with a mild coconut cleanser blended with other tropical extracts to create a luxurious lather that cleans and nourishes. They smell amazing and leave your pet's skin and coat healthy and soft, suitable for dogs and cats and come in a wide variety of functions, including a 2in1 conditioner, hypoallergenic, flea and tick, and a shampoo specific for dogs which shed! For pets that hate having a bath, the range also features waterless shampoos that have a no rinse, paraben and

soap-free formula, alcohol-free Wipes removes dirt, dander, and tough odours quickly and easily, while moisturising and deodorising the skin and deodorising pet sprays that break down odours at their source, eliminating smells and leaving your pet and your home smelling fresh.



STAND C30 TURNERS PRESTIGE CATERING



STAND 52 UTILITY WAREHOUSE



STAND 147 VENTURE STUDIOS STOCKPORT

STAND 124 VERM-X

STAND 32

WIFF WAFF DESIGNS

00

STAND 94 WAFFLE AND WOOF

STAND M1 WILSON AND WILD LTD

WISDOM PANEL™ The world's leading dog DNA service

WISDOM PANEL

 https://www.wisdompanel.c om/en-us https://www.instagram.com /wisdompanel/
 https://www.facebook.com/ WisdomPanel/
 wisdompanel

SPONSOR HAYBALE RACE Wisdom Panel are on a mission to strengthen the bond between pets and their parents through world-leading insights powered by DNA. Wisdom Panel[™] DNA tests help pet parents plan better, care smarter, and love longer.

After 20+ years of research and genotyping more than 3 million dogs, Wisdom Panel[™] scientific research has contributed to state-of-the-art genetic tests for dogs, revolutionising pet care. They've built the world's largest database of dog DNA. And with that comes industry-leading insights—including breed mix reporting down to 1%.

Knowing your dog's genetic makeup allows you to tailor care their unique needs and support their health and happiness for years to come. With Wisdom Panel[™] you can uncover the breed mix of your dog, dig into the "why" behind their physical features, test for over 250+ genetic health disorders and even find their relatives.

It takes just 15 seconds to swab your dog for a DNA sample, you'll then post it back to the lab (for free) and as soon as they receive it, that's when the science starts. After 2-3 weeks and millions of calculations, your results will arrive in your inbox. Then it's time for you to throw a breed reveal party!

By testing your pet's DNA with Wisdom Panel, you're contributing to the largest veterinary genetic research study (ever). Each test carries us closer to the next scientific breakthrough in pet health.





STAND 168 WOOF BY BAILEY





STAND 74 WYLD CUB



Unashamedly different dog treats

What's this? A plant-based, 100% natural dog treat, shaped, licked and sniffed all the way from Brighton. Locate our stand to discover our unique W'ZIS slant on all things dog treats — colourful and shapely, with no dull, brown, bone-shaped treats insight. And by popular demand, irresistible flavours are the order of that day, from Postman & Roast to Lamp & Chips, if Heston did dogs... well he doesn't, but W'ZIS do.

You say, "what's this," we write it W'ZIS, the name for a treat that our pooches already know. So visit our W'ZIS Booth to proudly display the genius of your dog and its W'ZIS recall, "say it, and they will come" — you could Win a Tin.

But that's not all, from W'ZIS Tiddley Winks to possibly jet packs for dogs. Fun and games aplenty might or might not appear within our Ban the Bone Zone. We're at Dogfest to put a smile on your dog's face, a spring in your step and some fabulously different treats in your pocket.

Watch this space for updates as we develop our plans and work out what more we can actually get away with. And in the meantime, visit www.wzis.dog and get 15% off your first purchase with DOGFEST15.

STAND C24 YE OLDE HOG ROAST

VIEW THE FULL EXHIBITOR LIST and link to: <u>https://www.dog-fest.co.uk/cheshire/s</u>hopping





